Learn about FY21 key themes, sales strategy, and execution during the Business Applications Digital Days

Now announcing the Business Applications Digital Days will be hosted July 14-16, 2020 by the worldwide Business Applications Sales Enablement team. This is a corporate-led virtual readiness event to kick-off the new fiscal year by providing the Business Applications enterprise FY21 key themes, sales priorities and execution programs. The corporate teams will cover continuity in execution, enhancements to sales model updates, industry, value selling, compensation, partner, and other sales execution to help accelerate pipeline. Recordings will be available post event. The target audience is the Business Applications STU Enterprise and invitations are extended to other Business Applications field communities and roles including: SMC STU, Sub BG Lead, Sub PMM, OCP PMAs and PTAs, CSU, MCS, and ATU Biz Apps champs.

Please register (details below) for the July 14-16 sessions open to all Business Applications focused field roles. Note: your registration through the website registers you for all three days in the single registration. Once you register for the call option that is optimized for your geographic location, an MS Teams Live Event calendar invite will be sent to you within 5 business days from the ‘Biz Apps Enablement’ (accelba) mailbox. Review the [agenda](https://aka.ms/BizAppsDigitalDays) and email [accelba@microsoft.com](mailto:accelba@microsoft.com) for questions.

*Call option 1*

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| Tues, July 14 | 7AM PT  Sales strategy & industry  (~120 mins) | Weds, July 15 | 7AM PT  Value selling  (~120 mins) | Thurs, July 16 | 7:30AM PT  Sales programs, offers, partner  (~90 mins) |
| [REGISTER HERE](https://bizappsenableevents.microsoftcrmportals.com/event/sessions?id=Digital_Days_CI_AM_Calls1707594763) | | |

*Call option 2*

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| Tues, July 14 | 4PM PT  Sales strategy & industry  (~120 mins) | Weds, July 15 | 4PM PT  Value selling  (~120 mins) | Thurs, July 16 | 4:30PM PT  Sales programs, offers, partner  (~90 mins) |
| [REGISTER HERE](https://bizappsenableevents.microsoftcrmportals.com/event/sessions?id=Digital_Days_IC_PM_Calls4217903762) | | |